

**Name: X**

**Proposed College: Lambton College**

**Proposed Program: Business Management – International Business**

**Proposed Intake: September 2022**

**IELTS: 6.5, Overall (L: 6.0, R: 7.0, W: 6.0, S: 7.5)**

To,

The Visa Officer,

Canada High Commission,

### **STATEMENT OF PURPOSE**

I believe we adapt only by nurturing the skills to our highest potential in this ever-changing world. I see myself, not just merely as a fragment of this change but a valuable contributor to the change-making. Moreover, at this youthful age, we transform into a dynamic ball of energy with a sharp mindset, and when we choose to maneuver this vibrant energy in the right direction with determination and perseverance, we triumph in our lives.

I am X, hailing from the town of Y, in eastern central India, which is also known as City whose population is approximately 12.5 lakh. I was born and brought up in Z, Madhya Pradesh, thereafter, moved to Riyadh for my schooling up till 10<sup>th</sup> standard from Indian School. In 2016, I came back to X for my higher secondary education from School. Subsequently, in 2018, I started with my undergraduate course at College, Parel. Meanwhile, in college, I was on the college football team for 2 years and had an opportunity to represent my state X in the Inter-State Football Tournament. Similarly, I participated in many cultural and sports events held up at the college. In 2021, I completed my graduation in the field of Bachelor of Commerce (B.COM) with 63.5% and along with it I have done my specialization in the field of Finance, yet I didn't get any job because there were no campus recruitment or placements in our college. Thereafter, I immediately applied for an off-campus interview and got selected in Union Finance, where I am currently working in the finance department as a Junior Executive. This company has an amazing work culture, and it has been a great learning experience for me, where I work with a lot of dedication, enthusiasm, and encouragement to strive for more excellence in life. The experience I am getting out of this job is something extraordinary and it is configuring my professional life. Also, I believe that this job is a kick start to my career where I get to enhance my financial and technical skills. Before working in this organization, I have done many internships and training workshops in various companies, each for 2-3 months. Apart from the academic gains, these training and internships provided me with the required exposure and inception to the work culture.

During my graduation, the thought of attaining my Master's from Canada never occurred. This thinking sprung to my mind during one of my internships in a company called "The Y" when for the first time I got an opportunity in the field of Business Management. Honestly speaking, this was the time when I became sure to pursue my Post Graduation in this very field. After a lot of research, I finally found that International Business Management (IBM) would open up an ocean

of opportunities to stay connected to my field of interest with add-on benefits of better living and international exposure for my career. I am convinced that this course will help me in upgrading my knowledge and skill in the fields of Financial and International Trade, Computer application, Sales and Marketing with many other aspects as well. The reason for selecting Canada for its brilliant training provided along with the academics in the country. It also offers trade-oriented education focused on applied learning, plus it opens up an array of job opportunities.

Lambton College, as it is one of the exceptional colleges to provide with such courses which has an extra advantage by having Co-op, which is a reason why I have chosen this college for my Post Graduation. I believe the core purpose for choosing this college is the flexibility of the program, the customizable curriculum, and the opportunity of being mentored by inspiring faculties.

I think it is likely that this would give me an edge to come back to my hometown to streamline my career after getting exposure from the international field. As it is seen globally, dynamic changes are taking place, so, I find this golden opportunity to help out my country with all the expertise I have gained, by sharing those experiences with everyone, so that we all can manage as well as make our homeland a superior financial and economical state.

To recapitulate, I would want to say, that I am looking forward to joining Lambton College, Mississauga, Ontario, Canada, for my Post Graduation in International Business Management (IBM).